



Station Order Revised Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct:

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KTVX 5:30a News	EM	M-F	\$60.00	1		2	1	1			5
5:30 AM 6:00 AM		30	\$300.00								
KTVX 6a News	EM	M-F	\$125.00	1		1	2	1			5
6:00 AM 6:30 AM		30	\$625.00								
KTVX 6:30a News	EM	M-F	\$125.00	1		1	1	2			5
6:30 AM 7:00 AM		30	\$625.00								
Good Morn America	EM	M-F	\$200.00	2		2	2	2			8
7:00 AM 9:00 AM		30	\$1,600.00								
Good Morning Sat	EM	Sa	\$80.00						1		1
6:00 AM 7:00 AM		30	\$80.00								
The Doctors	DT	M-F	\$150.00	1		2	1	1			5
9:00 AM 10:00 AM		30	\$750.00								
The View	DT	M-F	\$180.00	1		1	1	2			5
11:00 AM 12:00 PM		30	\$900.00								
Anderson Cooper	DT	M-F	\$200.00	2							2
2:00 PM 3:00 PM		30	\$400.00								
Ellen	EF	M-F	\$300.00	1		2	1	1			5
3:00 PM 4:00 PM		30	\$1,500.00								
KTVX 4p News	EN	M-F	\$250.00	1		1	2	1			5
4:00 PM 4:30 PM		30	\$1,250.00								
KTVX 4:30p News	EN	M-F	\$250.00	1		1	1	2			5
4:30 PM 5:00 PM		30	\$1,250.00								
KTVX 5p News	EN	M-F	\$250.00	2		1	1	1			5
5:00 PM 5:30 PM		30	\$1,250.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/31/2012 10:33:05 AM

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				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KTVX 6p News	EN	M-F	\$325.00	1		2	1	1			5
6:00 PM 6:30 PM		30	\$1,625.00								
Two & Half Men	PA	M-F	\$350.00	1		1	2	1			5
6:30 PM 7:00 PM		30	\$1,750.00								
Bachelor Pad	PT	M	\$2,500.00	1							1
7:00 PM 9:00 PM		30	\$2,500.00								
Wipeout	PT	Th	\$1,800.00				1				1
8:00 PM 9:00 PM		30	\$1,800.00								
20/20	PT	F	\$1,000.00					1			1
9:00 PM 10:00 PM		30	\$1,000.00								
Secret Millionaire	PT	Su	\$2,000.00							1	1
7:00 PM 8:00 PM		30	\$2,000.00								
KTVX 10p News	LN	M-F	\$550.00	1		1					2
10:00 PM 10:35 PM		30	\$1,100.00								
Nightline	LF	M-F	\$285.00			1	1	1			3
10:35 PM 11:05 PM		30	\$855.00								
Access Hollywood	LF	M-F	\$195.00	1		1					2
11:05 PM 11:35 PM		30	\$390.00								
Extra	LF	M-F	\$175.00				1	1			2
11:35 PM 12:05 AM		30	\$350.00								
Station Gross Totals			\$23,900.00	19		20	19	19	1	1	79

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